

## Dearin & Associates Contributor Program

Dearin & Associates is an international business consulting company that helps established companies to access opportunities and capital in fast-growing international markets.

We specialize in the Middle East and North Africa (MENA) region, helping Australian companies to enter MENA markets and MENA companies to enter the Australian market. We also provide corporate advisory services to Australian and MENA-based companies and are known for our high quality, independent advice.

Dearin & Associates regularly publishes online articles on topics relating to international business as a key element of our content marketing strategy. Accordingly, we invite professionals and subject-matter experts with strong writing skills and the ability to draft high-quality, insightful content to become members of our Contributor Program and contribute to our blog.

Contributors will benefit by building their profile through exposure to our online audience of 10,000+ readers and followers across our social media networks, website and other digital platforms.

### Contributor Eligibility

We're looking for contributors who:

- Can provide evidence of at least one high quality piece of written work that has been published online,
- Can provide a 100-word biography and a professional, high resolution headshot against a blank background, and
- Can commit to writing at least one article every quarter.

### Content Guidelines

- 750-1250 word count
- Business English writing style
- Topics include:
  - Analysis and reflections on emerging markets, including the Arab states, Iran, Indonesia, China and other Southeast Asian states (Vietnam, Malaysia, Myanmar, Singapore, Thailand).
  - Developments in Australia's international relations with the emerging markets listed above.
  - Cross-cultural management and communication.
  - Impacts of current events on international trade.

Read more from our blog: [www.dearinassociates.com/blog](http://www.dearinassociates.com/blog)

To express your interest in becoming a member of our Contributor Program, please contact:

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